

CATEGORY	SUB-CATEGORY	HIGH (15-22)	MEDIUM (8-14)	LOW (1-7)
<i>Interviewing & Reporting for How</i>	Sourcing	Lists 3 sources (plus contact info), details relevance for story, and lists 5 questions you asked each of those sources.	Fewer than 3 sources (or no contact info) or fewer than 5 questions.	Fewer than 3 sources (or no contact info) and fewer than 5 questions.
	Appreciative Inquiry/Reporting for How	Shares 2 AI q's and explains how AI q's framed/influences your story, and "traces the trail."	Fewer than two AI q's or doesn't explain how AI influenced story.	Fewer than two AI q's and doesn't explain how AI influenced story.
	Howdunit	Shows 2 interviews that informed howdunit, including one q asked and the answer; also includes short written snippet (nut graf, process)	Shows fewer than 2 interviews that informed howdunit, including one q asked and the answer; or doesn't include short written snippet	Shows fewer than 2 interviews that informed howdunit, including one q asked and the answer; and doesn't include short written snippet
<i>Howdunit</i>	Historical Bgd.	Details what is and isn't working for that issue	Somewhat details what is and isn't working for issue	Scant details
	Outline	Big picture, yet thorough outline of howdunit for this story (includes chronology if relevant to story model)	Outline is present, but not consistently thorough	Outline is not thorough

	Turning point/tension	Highlights turning point of characters overcoming something – shows when solutions becomes viable	Doesn't pick credible turning point	Doesn't include turning point
<i>Impostors</i>	Chart of 4Qs	Has 3 (or 2 thorough) bullets for each of the 4Qs	Has 2 or fewer for each of the 4 Qs	Has 0-1 bullets for each of the 4Qs or doesn't address each Q
	Rigor	IDs what impostor the story could easily turn into and why/IDs the weakest link in story	IDs what impostor the story could easily turn into but not why/IDs the weakest link in story	Misidentifies possible impostor
<i>Four Qualities</i>	Response & How	Defines problem and the solution of your story clearly, walks through the ingredients of the how (ex. setbacks overcome)	Problem and solution definition is unclear, or setbacks not included	Problem and solution definition is unclear and setbacks not included
	Evidence	Quant (numbers and where you got them) and Qual (from a person)	Includes Quant (but not source) and Qual (but not source)	Includes only Quant or and Qual)
	Insight	Includes 2 insights (or 1 that is thoroughly explained): such as, surprising things, how other places could apply solutions, factors	Includes fewer than 2 that are not well explained	Only one insight and not well explained

		that influence outcome		
	Limitaions	Includes at least 2, such as areas unaddressed, what critics say, boundaries for application, funding	Includes one	Includes none or they are not actually limitations
<i>Framing & Story Model</i>	Story model	Names story model and explains why it best represents the story/for the story you're trying to tell	Incorrectly names story model with non-extensive explanation of why it best represents the story/for the story you're trying to tell	Doesn't names story model or explains why it best represents the story/for the story you're trying to tell
	Evidence	Includes at least 3 bits of evidence to support model, ex. a positive deviance story would have several data points	Includes fewer than 3 bits of evidence or evidence is weak	Includes fewer than 3 bits of evidence and evidence is weak
<i>Sources</i>	Number and Types	Academic - 3 Primary - 1-2 Everyday People - 1-2	Fewer than required in some categories	Fewer than required in several or all categories
	Explanation	For each of the 4Q, ID one source that helped provide that Q	IDs one source that helped provide some of 2-3 of the Q's	IDs one source that helped provide some of 0-1 of the Q's
	Annotated Bibliography	Includes bibliography with	Bibliograph y isn't	Doesn't include

		stars by sources that were ultimately used	annotated	bibliography with stars by sources that were ultimately used
Meta or How You Dunit/Didn't		Provides example in presentation of how you solved an issue in your reporting and 1 example of a misstep and what you could have done/would do differently	Provides example in presentation of how you solved an issue in your reporting or 1 example of a misstep and what you could have done/would do differently	Doesn't provides example in presentation of how you solved an issue in your reporting and 1 example of a misstep and what you could have done/would do differently