

J463/563: Solutions Journalism – Finding the Four Qualities

Due: Jan. 6

To Do:

Read any two *Seattle Times* Education Lab stories from the link on Canvas.

Annotate both of them electronically for each of the Four Qualities of solutions journalism.

To do this you will need to save your selected stories as PDFs by going to File > Export as PDF (using Safari). Then use Adobe’s Preview app to mark up the stories. (Help: <http://www.howtogeek.com/201519/use-your-mac’s-preview-app-to-merge-split-mark-up-and-sign-pdfs/>.) You will then need to save your annotated version as a new PDF file. Please slug it YourLastName_Four Qualities.

To show the presence of the Four Qualities you will need to highlight areas of text and attach labels as notes. Please address each of the highlighted words on the attached slide, except for “puff piece.”

It’s solutions journalism if it....

Features not just a person, but a **response** to a problem
and **how** it happened

Provides available **evidence** of results, looking at
effectiveness — not just intentions

Produces **insights** that can help others respond, too —
not just inspiration

Discusses **limitations** and avoids reading like a **puff piece**