

J463/563: Idea Memo Part One Rubric

Total points possible: 50 (30 for content and 20 for edits)

- Edits will be graded according to editing scale in syllabus; editing scores will be converted to a 25-point scale.
- Content will be graded according to the table below.
- See next page for synopsis of syllabus writing mechanics scoring.

Content

	High (8-10 pts.)	Mid (4-7 pts.)	Low (0-3 pts.)
AI questions	Includes two thoughtful AI questions.	Questions are not thoughtful or relevant to story idea.	Includes fewer than two questions.
Story model: proposed story	Suggests a story model and includes thoughtful explanation.	Story model suggested isn't supported.	Doesn't include a story model.
Story models: existing story review	Includes story model IDs and the explanation for all five stories.	Includes story model IDs and the explanation for fewer than five stories.	Includes story model IDs only or explanations only.

Editing Criteria

Basic Edit Examples

Spelling error, fragment, missing period, factual error, poor content

Advanced Edit Examples

Wordiness, weak verbs, passive voice, lack of strategic thinking, poor framing, organizational problems, comma placement, lack of parallel structure

I will accept passive voice when the object is the emphasis of the sentence.

A (4.0 or 90-100): Excellent

You can make between zero and three advanced edits. Your work exhibits excellent comprehension and performance.

B (3.0 or 80-89): Above Average

You can make four to seven advanced edits. Your work does not have basic errors.

C (2.0 or 70-79): Meets Minimum Standards

You can make eight to 11 edits (basic, advanced or both). If the work has a basic edit, it starts at a C.

D (1.0 or 60-69): Does Not Meet Standards

You would need to make 12-15 edits (basic, advanced or both). If the work has at least two basic edits, it starts at a D.

F (0.0 or 59 or below): Unacceptable

You need to make at least 16 edits (basic, advanced or both). The work demonstrates unsatisfactory writing mechanics.